Notes on Wordpress Brian Veitch

Web 105

1. The three main content types of wordpress
2. Posts – primary content type
   1. Text, images, videos
   2. Organized by date and time, category, tags
3. Pages
   1. Static content, standalone
   2. No categories
4. Media
   1. Media elements, PDFS, images, videos
   2. Usually uploaded when you make pages or posts
   3. Standalone, can be used anywhere
5. Posts vs. Pages
   1. Is this shared on social media
      1. If yes, post
      2. If no, probably a page
   2. Has a flowchart to determine if it’s a post or page
      1. Menu and standalone (doesn’t change) – page (Evergreen)
      2. Stream of content (news) – post (Ephemeral)
6. Manage Content in Wordpress
   1. Three Views you need
      1. Post/page index
      2. Post/page editor
      3. Media library
   2. If something happens, your content is saved on the draft folder
   3. Post/page index
      1. List of your pages/posts
      2. Can edit, delete from here
   4. Post/page editor
      1. Spend most of the time here
      2. Add the content
   5. Media
      1. Anytime you upload media to a page/post it will be stored in the media library
7. Gutenberg: The Wordpress block editor
   1. New way of creating, editing, and managing content
   2. Every piece of content is a block with its own features and abilities
   3. Can be customized
   4. Control over order, change type, block alignment